



Sustana Hibulk™ is the ideal environmental choice for your reply cards and much more, containing 30% sustainable recycled fibers.

Use a ton of Sustana Hibulk™ rather than a virgin paper and save the equivalent of:

Applications

- Business return cards - Meets minimum USPS and Canada Post 7 pt. and 9 pt. reply-card specifications
- Direct mails, flyers and magazine inserts
- Points of sale - Menus, table tents, posters



7

trees



1,773

gallons of
water



2,864

lb of greenhouse
gas emissions



Specifications

R E P L Y - C A R D				
Basis weight	Opacity	Smoothness (Sheffield)	Caliper (.001")	Pages per inch
7 pt. 79 lb	96%	300	7.0 (min)	278
9 pt. 106 lb	96%	300	9.0 (min)	216

Sustana HiBulk™ is made to minimum caliper targets, basis weights may vary.

01/24

Finish: **Vellum**

Color: **White**

Brightness (G.E.): **92%**

Whiteness (C.I.E.): **146**



30%



The mark of responsible forestry



PERMANENT